

## **HISTORY OF THE DEPARTMENT**

Commerce Department is established in the year 2017 with B.Com General Course. The prosperity and the growth of any country is based on its commerce and trade. Commerce is blood stream of a nation and it is the fundamental requirements for development. Commerce education plays a very important role in economic growth of a country. Commerce is a composite study of accounts, management, business law, tax, business statistics, human resource management, entrepreneurial development, economics, and business studies. Commerce provides direction, stability in the organization, and most importantly, it provides growth to the organization. Accounts help the organization to see the true picture or condition of our business with the help of balance sheets, journals, ledgers, etc. Economics, one of the most important aspects of commerce, provides business knowledge on how to use limited resources for business and get a maximum profit in the short term. Business studies provide knowledge about sales management, HR management and marketing.

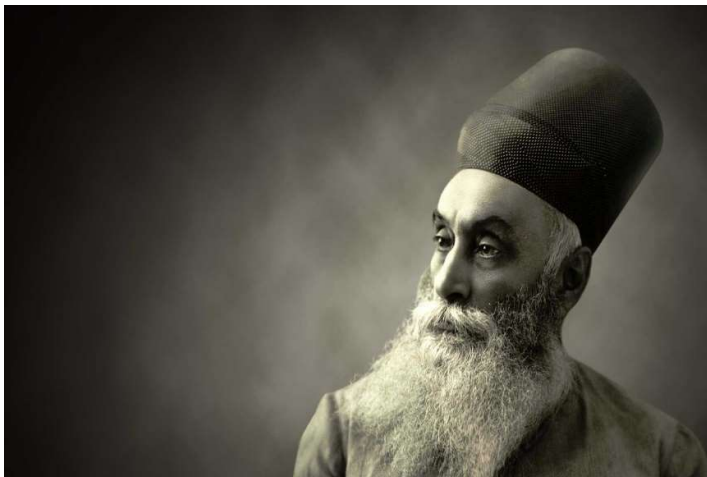
The faculty of commerce places a very strong emphasis on providing the students with an in-depth understanding of concepts, both theoretical and practical. Practical sessions help keep the students engaged and focused. The faculty is committed to creating the best professionals, managers and leaders in the commerce field. The faculty members were selected and appointed by the state government with norms like qualifying test, experience and interviews.

## **FATHER OF COMMERCE IN WORLD**



Poseidon is recognized as the Father of Commerce because, as the God of the Sea, he controlled the main trade lines of old societies, largely carried through sea channels. His impact stretched beyond the world of Greek myths, as he actively changed actual aspects of business by ensuring the security of sea journeys for traders. The sea, symbolizing wealth and success under Poseidon's control, shows the deity's deep link with trade and economic progress.

## **FATHER OF COMMERCE IN INDIA**



In India, the 'Father of Commerce' title is commonly attributed to Mr Jamsetji Tata. Born in 1839, he was an industrialist and philanthropist pivotal in the modernization of Indian industries and commerce. Some notable achievements contributing to his recognition as the Father of Commerce in India include:

- Jamsetji Tata played a crucial role in founding significant industries like the Tata Iron and Steel Company and the Tata Power Company, which became integral to India's industrial revolution.
- Tata's commitment to philanthropy is well-acknowledged. He believed in the principle that wealth acquired from society should be returned to society, a philosophy still adhered to by the Tata Group. This approach earned him the distinguished title of the Father of Indian commerce.
- Tata strongly advocated for the promotion of science and technology in India. He founded the Indian Institute of Science (IISc), located in Bangalore, which played a pivotal role in advancing scientific research within the country.

## **OBJECTIVES OF THE DEPARTMENT**

- To enrich every students with in depth knowledge in commerce and new concepts to cope up with the latest development in contemporary national and global level.
- To motivate students to join professional courses through career counseling in collaboration with different professional institutes.
- Overall development of the students culturally and academically through constant support and inspiration .

## **VISION**

- Department of Commerce is committed to educate and train their students in various areas of commerce and management.
- It helps them to prepare for industry, business and service sector.
- The department also encourages students to start their own ventures in a highly competitive job market.

## MISSION

- To deliver knowledge through teaching and practical knowledge.
- To build a conceptual foundation in the area of commerce.
- To develop students for professional career in accounting, finance, research and higher education.
- To equip the students with accounting and entrepreneur skills.
- To be a guide for overall guidance of our students.

## COURSES OFFERED

U.G. PROGRAMMES:

B.Com (General)

B.Com (Computer Applications)

## DETAILS OF TEACHING STAFF

S.No	NAME	DESIGNATION	Teaching Experience
1	B. RAVI	Asst. Professor in Commerce	18 Years
2	K. ANUSHA	Asst. Professor in Commerce	6 Years
3	K. PREETHAM RAJU	Asst. Professor in Commerce	6 Years